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## **FreeFi Announces Figures for Wi-Fi Connections at Denver Airport**

The Los Angeles-based company offering content and advertiser-supported Internet access, worked with their technical partners Front Porch and Meru Networks ( News - Alert), as well as the telecommunications staff at DIA, and successfully managed a record peak of almost 7,000 connections on Monday, August 25, 2008.

FreeFi Networks attributes this peak to the heavy traffic generated by the Democratic National Convention, held in Denver from August 25-28. According to company officials, passengers were logging on at a rate of about six hundred connections per day before FreeFi Networks became the official Wi-Fi provider for DIA in November 2007.

DIA experienced over a six-fold growth in connections, since the successful launch of FreeFi Networks' ad-supported Wi-Fi system and averaged nearly 3,500 connections per day. The daily connection rates through FreeFi Networks continues to grow offering quick download times, and user-friendly formatting. The company has reported an average of 6,326 daily connections during the month of July.

Richard Bogen, managing director of FreeFi Networks, explained that Denver International passengers are logging on to the system at an incredible rate and the system they have designed with their partners is handling it extremely well. Bogen said that they maintain a 24/7 helpline for users and there has been a minimal increase in the call volume compared to the comparative traffic growth thanks to the pro-active efforts of their collective teams.

FreeFi Networks intends to expand into additional airports and large public venues around the country. With offices in Los Angeles and Fort Lee, New Jersey, FreeFi provides free Wi-Fi access services while driving revenue to host venues, which include airports, hotels, convention facilities, college campuses, chain restaurants, shopping centers and cafes.

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